**REPORT**

**ON THE IMPLEMENTATION OF THE PILOT COURSE FOR STUDENTS**

**"Innovation Camp"**

**offered by Entral project**

**Working group**

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**Module Topic:** Innovation Camp

**Purpose of the module**: The purpose of this module was to help students studying in different study programs to acquire basic knowledge on entrepreneurship and to implement theoretical knowledge in a practical context. This module aimed to help students gain self-confidence and analyze the level of readiness to create an enterprise, understand the role of the entrepreneur in economic development, the principles and importance of organizational structure, sources of financing and many other related concepts.

The module objectives cover three main aspects of entrepreneurship:

1) how to start an entrepreneurial project and ways to generate business ideas,

2) how to develop business ideas through appropriate tools and mechanisms

3) putting business ideas on the market and marketing them

**Target group.** The "Innovation Camp" module is designed for students attending their studies in Bachelor's or Master's programs. It aims to promote entrepreneurship and innovation among students regardless of the different programs they study. In this module, the role of the students is the commitment and expectation to challenge themselves, as real entrepreneurs will react in similar contexts and alignment with the Albanian context. At the end of the training, at the Innovation Camp, students better understood the characteristics of an entrepreneur, and could be open to the entrepreneurial mentality and gave them the opportunity to reflect on whether entrepreneurship can be an opportunity for the future of their career.

**Implementation of the student module "Innovation Camp"**

The module designed for student training was organized by the University of Shkodra "LuigjGurakuqi" Shkoder on October 12-13 and 15. 2023, after approval by the governing authorities of the University, respectively the Rectorate and the Academic Senate.

The notification which contained the necessary information on the implementation of the module was sent through e-mails.

37 students from the University of Shkodra participated in the innovation camp. The participating students study in the various programs of the Faculties of Shkodra University, mainly from the Faculty of Social Sciences and Nature Sciences. The focus of the module was to promote entrepreneurship and innovation among students. Through this module, students gained more knowledge and practical experience on entrepreneurship as well as developed new business ideas by working in groups.

All materials and activities were designed to be clearly understood by the participants in order to achieve their active inclusion in the training. The participants were able to fulfill all the assigned tasks during each activity and were able to present their ideas.

**The methodology**

The module offered a series of activities that integrate theoretical concepts with their practical application. These activities aimed at developing the final business plan.

The use of active participation methods and other techniques was important to enable the participants to understand more clearly the theoretical content of each activity. Several teaching techniques, methods and tools have been used to support entrepreneurial learning, including:

• Energizing games at the beginning of each activity

• Brainstorming method

• Critical reflection

• Power Point presentation

• Discussion/Debate

• Invited participants to share real-life examples on the importance of business planning and facing environmental challenges.

• Simulation through role play

•Group work

**Course evaluation**

The email addresses have been sent to the project coordinators for an individual evaluation by the students who participate in the course.

The average of age was 20.6 years old.

About the course content and organization, the evaluation score in average was 4.03. For 75% the learning outcomes of the course were clear and for 62.5% the course workload was manageable. 50% strongly agree with definition: a course well organized.

About the student involvement in the course, the students agree and strongly agree respectively 50.% and 25 % about the active commitment during the course and the making a progress during the course. At the end, they felt in general appreciated as students during the course.

About Learning environment and teaching methods, 75% and 12.5 % of students respectively agree and strongly agree that the overall environment in the class was conducive to learning.

The Learning resources was appreciated as useful by 37.5% as strongly agree and 25% as agree with this definition. The evaluation for the reading books was 50% and 37.5 %. The quality of delivery was appreciated the axes of interest, presentation of ideas and concepts was evaluated as 4.03 positive. The expectations on entrepreneurial thinking reinforcement, reaching the general goals and supporting personal development for the future were strongly appreciated and evaluated with an average of 3.88.

About the question what or which factors were the best in the course? The students’ comments show that they appreciate the course on

* Practice of different sports in the gym
* Evaluation of the opportunities and ways to create new opportunities.
* Way of communication and inclusion of students
* Education

Regarding the improvements there are some recommendations like:

* I think that stories or stories from students of previous years would be motivating elements.
* I don't have a specific one
* The premises

**Conclusions and problems**

- Active discussions and student participation in some specific issues related to the generation of business ideas

- High interest of students in the topic

- Low level of knowledge for students