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## Innovation Camp (D2.1) Programme

**What:** Innovation Camp, teacher training

**When:** November 9-11, 2021, Turku (Finland)

**For whom:** University teachers, Education specialists, Academic staff, Ministry representatives, EU partner representatives

**Travel regulations:** Please note the updating guidelines for border traffic during pandemic from The Finnish Border Guard and the Finnish Institute for Health and Welfare:

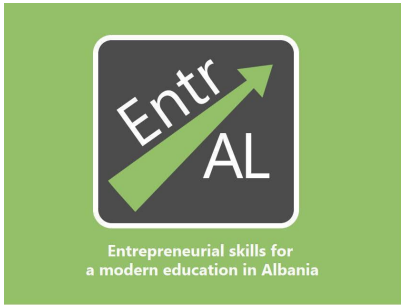
- <https://thl.fi/en/web/infectious-diseases-and-vaccinations/what-s-new/coronavirus-covid-19-latest-updates/travel-and-the-coronavirus-pandemic>
- <https://raja.fi/en/guidelines-for-border-traffic-during-pandemic>

### Description

The EntrAL Innovation Camp will give the members of the faculty transferable skills to organize similar activities in their universities. Camps of this kind can be used as a part of the teaching curriculum or the innovation services of the universities. The camp can be used as a vehicle to promote entrepreneurialism and innovation in the universities.

Participants will experience the concept of the innovation camp and acting as their students will during the pilot phase. They will develop business ideas in teams and get practical experience about entrepreneurship, the process of developing a business idea and how to sell it. The participants are expected to engage and challenge themselves, as will their students in similar contexts.

After the camp, participants have a better understanding of the requirements to become an entrepreneur and can advise and support their students better. The camp also introduces another approach on how to teach entrepreneurship and foster entrepreneurial skills. Participants are better equipped to foster an entrepreneurial mind-set at university and national levels (WP3/3.3).



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The camp is organised for 3 days (+2 travel days), including a project management meeting. Between 3 and 6 representatives of each Albanian partner university participate in the visit: members of partners in the consortium that will play a key role in the implementation of entrepreneurship education (WP3 and 4) and a selection of academic staff from each Albanian university who will have responsibilities in the preparation of the courses (WP4). The Ministry will also take part in the training to better understand the requirements for a national implementation and the methods used. The European partners from Ireland and Spain will also take part in the training to better guide the Albanian partners in designing the content of the courses.

## EntrAL Innovation Camp Programme

### Day 1 November 9

EduCity, Room EDU 1002 Moriaberg (Joukahaisenkatu 7, Turku)

- 9:00– 9:30 Introduction and ice-breaker
- 9:30 – 10:00 UN sustainable development goals and team formation
- 10:00 – 10:30 Supporting lecture 1: Idea generation and effectuation
- 10:30 – 11:30 Facilitated team work session
- 11:30 – 12:00 Supporting lecture 2: Evaluation, lean start-up and understanding markets
- 12:00 – 13:00 Lunch break
- 13:00 – 15:00 Facilitated team work session
- 14:00 Coffee
- 15:00 – 15:30 Supporting lecture 3: Tools and methods for business development
- 15:30 – 17:00 Facilitated team work session
- 17:00 – 9:00 Independent team work session

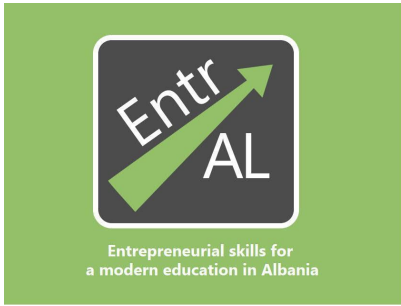
### Day 2 November 10

EduCity, Room EDU 1001 Dromberg (Joukahaisenkatu 7, Turku)

- 9:00 – 9:30 Supporting lecture 4: Pitching business idea
- 9:30 – 12:00 Facilitated team work session
- 12:00 – 13:00 Lunch break

EduCity, Rooms: EDU 1089 Maskulin, EDU 1090 Ringsberg, EDU 1091 Hammarbacka

- 13:00 – 15:00 Facilitated team work session
- 14:00 Coffee



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- 15:00 – 16:30 Practice pitching of all teams
- 16:30 – 17:00 Wrapping up the day and presentation of next day
- 17:00 – 9:00 Independent team work session

## Day 3 November 11

Educarium, auditorium EDU 2 (Assistentinkatu 5, Turku)

- 9:00 – 12:00 Final pitching by teams and announcing the winner of the challenge
- 12:00 End of the Innovation camp

EntrAL project meeting only for the project staff

- 12:00 – 13:30 Lunch break
- 13:30 – 15:00 Project meeting
- 15:00 End of the visit